



Company Profile

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Remember... as you are reading this, our core-team of Solutions Architects, Technical Specialists & Senior Developers are all working as one to deliver robust, stable solutions to our valued clientele.

At ITF, We believe in working towards your ideal ICT solution along with you and your business partners.

Gone are your worries about your software applications. Let us fight those battles for you, while you focus more on the business itself.

ITF not only talks the talk but walks the walk too.

And we do so with YOU in the picture!

Come. Experience our professionalism with a touch of Sri Lankan hospitality.

Our Services

As we always strive to provide a 360° service, we are constantly expanding our domain knowledge. With that in mind, we have partnered with industry stalwarts like **hSenid Business Solutions**, **Lanka Transformers** and **Lanka-On-Line**. And we are further exploring possibilities of partnering with other major players in the industry.

Domains/industries

- Banking/Financial sector
- Tea Industry
- Service industries

Products

- **INVESTPlus** - A novel investment cum savings scheme using commodities
- Board & Puzzle games for your PDA/ Mobile/Smartphone

Technologies

- Web Solutions
- e-Commerce
- Mobile Commerce
- Payment Gateways
- GPS
- Smartphone/PDA ap-

Development platforms

- Java/J2EE/EJB3
- dot-NET v2.x
- J2ME/dot-NET CF
- SQLServer 2005, Oracle 10g, MySQL
- PHP 4.x/5.x



We always remember who make our pay-checks possible... Following are some of the major contributors to that cause.

Each and every client of ours has a unique rapport with us. We understand and respect the human nature which lies underneath many layers of business processes and decisions.



Our valued clientele

Since we respect the privacy of our client information, we are not showing the contact details. Kindly note that we provide client contacts and testimonials only with permission from the respective clients.

hSenid Business Solutions (Pvt) Ltd

- Co-development of a Enterprise-wide system (based on EJB3) for Ceylinco-Seylan GoldHeart scheme for Seylan Bank Ltd.
- Co-development of ePensions Enterprise Solution (EJB3) for the Department of Pensions, funded by the World Bank
- Co-development of a complete back-office system for **USAID-CHA**

Sri Lankan Airlines

- Complete development and maintenance of the intranet based enterprise collaboration software solution

University of Ruhuna

- OMR based examination scoring solution. Funded by the World Bank IRQUE project.

AccuraTech (Pvt) Ltd

- GeoTrack – GPS based tracking and performance analysis system for skiers.

Direct Solutions International (Pvt) Ltd

- Development of an interactive web-site for the Customer Insight Program for **Dialog Telekom**

Mandarin Farms

- Development and managed-hosting of Internet based back-office operations system



People design great software...
People dream ideal solutions...
People drive profitable business...
People develop lasting relationships...
Its all about people!



Ashoka (CEO/CTO)

After successfully completing a BSc degree, specializing in Computer Science, at the University of Colombo in 2000, Ashoka Ekanayake was a senior team member in world renowned software houses such as:

hSenid

- Enterprise HRM Product suite (the core product of hSenid) – Product Architect
- Mobile commerce server (complex mobile payment solution) – played a senior role as the Technical Lead

Valista

- Core-payment gateway (complex payment gateway for mobile/web based financial transactions) – played a senior role as the Technical Lead
- 3G mobile payment platform (a mobile payment gateway based on 3G technology for Hutchison Telecom) – Senior team member in the designing/development.
- Loyalty-scheme software (Japanese language loyalty-points management on an enterprise scale) – senior role as a Technical Lead
- Vodaphone – a credit top-up solution for Vodaphone (Japan)

Virtusa

- Circuit City (high-volume electrical retailing web-site) – Project Consultant/Senior Engineer/Technical Lead
- Xerox (complex B2B Print-buyer management solution) – Solution Architect
- FIOS Collection Manager (a desktop search engine used in enterprise environments) – Offshore Architect
- Deutsch Bank (banking solution) – Technical Lead
- Search Engine (for content searching) – Technical Lead

Ashoka is well versed in highly-advanced Java/EJB/.Net based commercial application development. After many years working with the industry giants, he decided to venture out on his own. Hence the birth of ITF. Currently, Ashoka is the Chief Executive Officer of ITF and carries 8 years worth of industry experience.



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Supun (Solutions Architect)

After reading for the same degree, together with Ashoka, Supun continued to work at a medium-sized software house known as Logical Systems (Pvt) Ltd where he was the Software Development Manager, which he joined in 1993.

At Logical Systems, he was the chief architect of the first ERP solution for the Tea industry in Sri Lanka. Among his clientele for the ERP solution were

- Van Rees (Ceylon) Ltd., Gordon Frazer Ltd.,
- De Silva, Abeywarena & Peiris Tea Brokers
- Consolidated Warehouses of Mombasa, Kenya

Among his other clients are:

- Department for Registration of Persons (Complete proposal for designing and computer based management for a magnetized NIC)
- Ceylon Tobacco Company (Architect of the Distribution system)
- Dankotuwa Porcelain (Requirement study for Complete Automation)

After a straight 10-year stint, he joined Direct Solutions International (Pvt) Ltd, who is the pioneer in loyalty marketing in Sri Lanka.

- He was the Head of MIS and played a pivotal role in conceptualizing data standards, using of available data for data mining and marketing purposes.
- In the 4 1/2 years he was at Direct Solutions, he created two major loyalty scheme software solutions for SingerMega and SingerPlus channels of Singer (Sri Lanka) Ltd. – the largest white-goods retailer in the island.
- AnnumClub loyalty scheme for Fonterra (Pvt) Ltd. was also managed by a team headed by Supun.
- In addition, he was a consultant to Wataniya Telecom of Kuwait for a high volume telecom data analysis project for direct marketing purposes.
- Another feather in his hat is the Customer Insight Program for Dialog Telekom.

Currently, Supun is the Solutions Architect at ITF and he carries 15 years of industry experience